

µ-Sq Beads

"small things can change the world"

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Exilica Limited

Formed in 2005 as a university spin-out company Partly owned by a large multi-national company Currently involves a team of eight people

Products

- µ-Sq beads micrometer sized spherical polymer particles
- sub-micrometer sized Hollow silica shells
- unique Core-shell products are also available









μ-Sq beads parameters



- particle size: $1.3 2 \ \mu m$ diameter
- \bullet few beads with diameters up to 4 μm
- thermally stable up to 280°C
- mean nominal stress at rupture: 493 ±113 MPa
- mean deformation at rupture: + 65% initial diameter
- particles are very porous





Porosity - *µ*-Sq beads







Thermoplastic / rubber additives



Compounding

- easily dispersed
- ≤ 4% w/w in thermoplastics
- $\leq 15\%$ in rubber

Colour considerations

- \geq 1% colour \rightarrow black
- < 1% colour \rightarrow grey



Specific areas of commercialisation



Fragrances

- fragrancing environments
- masking chemical odours
- Anti-bacterials
 - non-silver based
 - increased variety





Commercialisation strategy

$\textbf{Direct approach} \rightarrow \textbf{Automotive company}$

- 3 year development project
- fragrancing / masking thermoplastics and rubbers
- company specific testing / evaluation

Indirect approach \rightarrow Proof-of-concept project

- produce marketing samples
- undertake performance testing / evaluation
- establish supply chain





Products to market strategy

$\textbf{Direct approach} \rightarrow \textbf{Automotive company}$

 Currently in the final year so both companies will spend the next 9 months tailoring exact product specifications / formulations

Indirect approach

- Products we can arrange through our supply chain
- Joint development products in 'fragranced' plastics
- Value added products in plastics / textiles / rubber via joint development projects